



**AGENDA
CITY OF FORT MORGAN
CITY COUNCIL
ECONOMIC DEVELOPMENT RETREAT
APRIL 22, 2014**

**MAVERICK'S RESTAURANT
1409 Barlow Road
5:30 P.M.**

POINTS FOR DISCUSSION

1. Presentation of Economic Development Vision
 - a. Consistency of Leadership
 - b. Vision/message: *The City of Fort Morgan is an industrial/commercial-friendly community with big city quality of life amenities in a small town environment.*
2. Discuss hurdles to economic development and the importance of leveraging partnerships
3. Discuss marketing/branding/metrics business recruitment plan
4. Discuss presentation on the adoption of incentive guidelines
 - a. Financial
 - b. Non-Financial
5. Presentation and/or direction on moving forward with lodging tax
6. Adjourn

Individuals with disabilities needing auxiliary aid(s) may request assistance by contacting John Brennan, City Clerk, 110 Main Street, Fort Morgan, Colorado, at (970) 542-3963 or by fax at (970) 542-3968. We would appreciate it if you would contact us at least 48 hours in advance of the scheduled event so arrangements can be made to locate the requested auxiliary aid(s).

POSTED FRIDAY, APRIL 18, 2014, BY JOHN BRENNAN, CITY CLERK